

640 S. Sanden Blvd Wylie, TX 75098 Phone: 469-326-9400 Toll Free: 800-233-2155 Fax: 855-290-4734 Email: pr@baycoproducts.com Website www.mynightstick.com

FOR IMMEDIATE RELEASE

October 14, 2014 | Wylie, Texas

New Nightstick[®] 2166 Multi-Purpose Rechargeable Work Lights Add Convenience to Task Illumination

Magnets, a removable hook and anti-roll features add to its usefulness

Bayco Products, Inc. announces a new rechargeable wand-style LED work light to its Nightstick brand of professional lighting tools that feature several smart innovations making it convenient and easy to get work done with its assistance.

The Nightstick 2166 has a 14.3"-long housing that smartly incorporates two different styles of lights into one product. A 6-LED spotlight located in the handle base is useful for locating small objects utilizing a narrow beam of light, while the 230-lumen 60-LED floodlight array along the wand is a very effective at providing broadly directional area light. The per-charge runtime for the spotlight alone is 18 hours; it's 3 hours for the floodlight. The included AC & DC power supplies/charger and detachable magnetic hook add an additional level of convenience and usefulness of selectable illumination regardless of the task.

There are two magnets integrated into the light body. One is at its midway balance point, the other at the tip of the light. The magnetic removable hook can be placed in either position providing limitless 360 degree hands-free rotation. The flat-bottom design of the handle means the light will stand up on most flat surfaces, and the octagonal shape to the handle keeps the floodlight aimed in the correct direction when you lay the light on its side.

"The 2166 is the quintessential work light of the pragmatic professional" says Russell Hoppe, Marketing Manager for Nightstick. "We've taken the durability and convenience synonymous with our Nightstick brand and added multiple hands-free magnets and a dependable rechargeable battery to create a higher standard in task illumination. The 2166 combines the practicality of a spotlight and the breadth of a floodlight with an industry low price point to be the sole work light by which every other professional LED work light will be judged."

There are three body color options to choose from all with an average retail of \$39 - yellow (<u>SLR-2166</u>), black (<u>NSR-2166B</u>) and red (<u>NSR-2166R</u>). All three models are shipping and available now.

To find a retailer near you, visit: http://www.baycoproducts.com/where-to-buy

ABOUT NIGHTSTICK®

Designed and manufactured by Bayco Products, Inc., NIGHTSTICK is a global brand of professional lighting products, including flashlights, headlamps and Intrinsically Safe lighting solutions that continue to exceed industry standards in performance, quality, user-safety, and value. NIGHTSTICK's vast line-up of LED lighting products deliver optimal performance with real-world applications in mind. With an unwavering commitment to product quality and exceptional Customer Service, NIGHTSTICK is the professional's only choice. Life Depends On LightTM.

ABOUT BAYCO PRODUCTS, INC.

For 30 years, Bayco Products' vast array of portable and corded lighting products, have been the preferred choice of professionals and discriminating consumers. In its 110,000 square foot facility, located in the Dallas, TX area, Bayco's dedicated engineering team continually seeks out innovative new product solutions that provide exceptional day-to-day utility and help maximize user safety. The NIGHTSTICK and BAYCO brands are established and recognized world-wide as high-performance, high-quality, and high-value lighting solutions across virtually every industry.

Find us on social media: Facebook, Twitter, LinkedIn, Pinterest, and YouTube.

For additional information, contact: **Russell Hoppe, Nightstick Marketing Manager** Email: <u>pr@baycoproducts.com</u> Phone: 469-326-9448 On the Web: <u>www.mynightstick.com</u>